

# BUZZWORD BINGO

CIRCLE BACK	SYNERGY	VALUE-ADD	ALIGNMENT	PARADIGM SHIFT
TAKE A STEP BACK	PRE READ	THINK OUTSIDE THE BOX	SCALABILITY	BIG PICTURE
AT THE END OF THE DAY	TOUCH BASE	FREE SPACE	PUSH THE ENVELOPE	PIVOT
LADDER IT UP	MOVE THE NEEDLE	LEVERAGE	DRILL DOWN	DOUBLE DOWN
FUTURE PROOFING	DELIVERABLES	BE SCRAPPY	DOUBLE CLICK	MINIMIZE REDUNDANCY

# JARGON JAR



# COFFEE MACHINE TALKS



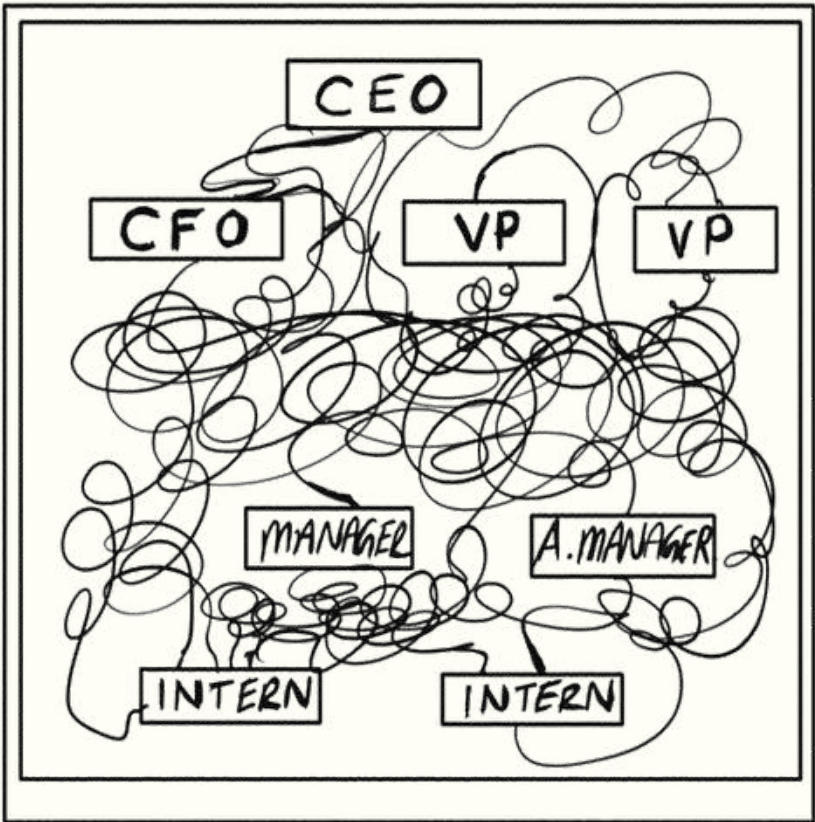
The meeting room tells the story.  
The coffee machine tells the truth.

# EMAIL GRAVEYARD

Inbox | Sent | Unread (247)



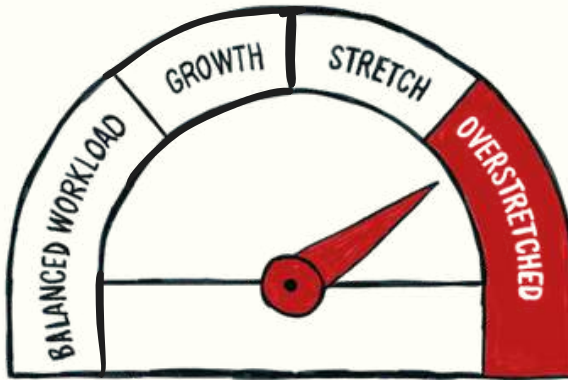
# REORG



# REPLY-ALL TORNADO



# STRETCH METER



Always the employee, never the deadline

# CLARA'S BINDER



# NOT EVERYTHING IS A DECK FIX



# MR. COLLINS (STEREO MODE)



# BUDGET FREEZE



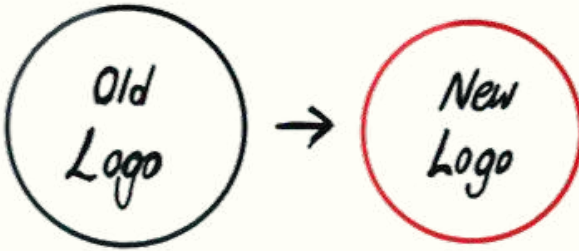
# BE MORE STRATEGIC



**Is there a strategy  
to be more strategic?**

# COMPANY REBRAND

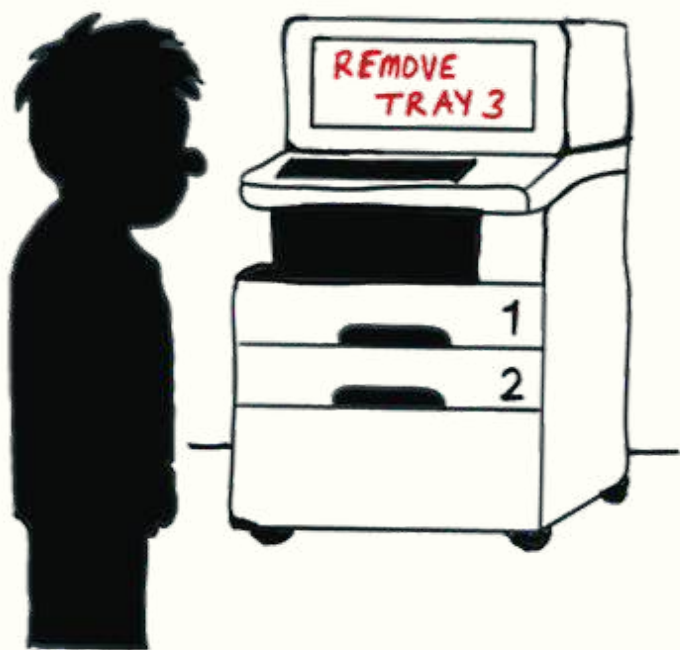
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Now  
12%  
rounder

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# PRINTER BREAKDOWN



# PILOT CARD - ONE WEEK

<b>HYPOTHESIS</b>	CUT ONE MICRO-STEP -> MINUTES SAVED
<b>RULE</b>	NO REWINDS, NO GO-BACKS
<b>METRIC</b>	MINUTES SAVED PER PERSON
<b>RESULTS</b>	<b>5MIN X 86 PEOPLE = 430 MINS PER WEEK</b>

**We didn't change the company; we changed a Friday.**